



**HSAD 488**  
**Health Services Administration Abroad**  
**Cuba**

Course Semester: Fall 2019 (second 8 week block)  
Course Instructor: Dr. Carole South-Winter  
Course Location: Cuba  
Course Meeting Time: Short term study abroad

**Instructor Contact Information:**

Email: Carole South-Winter@usd.edu  
Office Location: Beacom School of Business, Room 233

**Beacom School of Business Mission:**

Our primary mission is excellence in undergraduate and graduate education that develops successful future business leaders. We deliver high value to our students, employers, and community through distinctive teaching and learning supported by significant intellectual and professional contributions and meaningful service.

**Beacom School of Business Course Competencies:**

- Information Literacy – basic knowledge in the field
- Ethical Reasoning and Action – to develop and apply high ethical standards
- Inquiry and Analysis – the ability to ask questions and seek out information
- Integrative Learning – the ability to integrate and apply concepts from multiple fields
- Critical Thinking – the ability to synthesize and evaluate information in a sound and reasonable manner

**Health Services Administration Department Mission and Vision:**

The mission of the Health Services Administration Program is: Improving quality of life by advancing tomorrow's health care leaders. The vision of the Health Services Administration Program is: Health Services Administration prepares and empowers individuals to be contributing professionals who improve today's health care systems.

**Health Services Administration Department Values:**

- Student partnered
- Innovation through creative thinking
- Professionalism with integrity
- Collaboration
- Health care experience

**COURSE INFORMATION:**

*Course Prerequisites*

There are no prerequisites for this course.

### *Course Description*

Health Services Administration Abroad presents the formation and operation of public health care policies. This course emphasizes the relationship and impact of policy making to health care organizations and their services. Tactical issues of health services operations with a focus on achieving quality health care will be discussed.

### *Course Learning Objectives, Outcomes and Assessments*

Upon successful completion of this course, students will be able to:

- Compare the Cuban Health Care Plan to the unique United States health care system assessed through a literature review
- Understand how global issues, practices, and ideas affect quality of life assessed through pre-departure #1 discussion
- Experience the success of polyclinic and *el servicio médico rural* or the Rural Medical Service assessed through Cuban health care analysis
- Articulate entrepreneurial ideas to influence health care and/or policy at the local, state, and national levels based on travel abroad experience assessed through post-program discussion
- Develop healthcare decisions based on legal, ethical, and policy guidelines a result of this life-changing experience.

A maximum of 1000 points can be earned in this course. Grades will be posted in D2L. No extra credit can be earned. Any course assignments that are not submitted by the established deadline (no later than 11:59 PM on the due date) or lack of active participation will result in a grade of zero (0) for the assignment.

<b>HSAD 488 Grading</b>	<b>% Grade</b>	<b>Points Possible</b>	<b>Points Earned</b>
Literature Review	20	200	
Pre-departure discussion #1 (technology assisted available)	20	200	
Pre-departure discussion #2 (technology assisted available)	20	200	
Post-program discussion/journal	20	200	
Cuban Health Care Research & Analysis (on site)	20	200	
<b>Total</b>	<b>100%</b>	<b>1000 points</b>	

### **Required Materials:**

The required readings for this course are as follows:

[http://www.huffingtonpost.com/2015/05/14/cuba-lung-cancer-vaccine\\_n\\_7267518.html](http://www.huffingtonpost.com/2015/05/14/cuba-lung-cancer-vaccine_n_7267518.html)

<http://foreignpolicy.com/2014/07/03/cuba-wants-you-to-think-its-a-gay-paradise-its-not/>

Cooper, R., Kennelly, J., Ordunez-Garcia, P. (2006). Health in Cuba. *International Journal of Epidemiology*, 35(4), 817-824. <http://ije.oxfordjournals.org/content/35/4/817.full>

Cuellar, N. G. (2015). Cuban embargo restrictions lifted: Impact on health care? *Journal of Transcultural Nursing*. 217-218. doi:10.1177/1043659615576652.  
<http://tcn.sagepub.com/content/early/2015/03/10/1043659615576652>

Drain, P.K., & Barry, M. (2010). Fifty years of U.S. embargo: Cuba's health outcomes and lessons. *Science*, 3218(5978), 572-573. <http://www.ncbi.nlm.nih.gov/pubmed/20430999>

Dresang, L., Brebrick, L., Murray, D., Shallue, A., & Sullivan-Vedder, L. (2005). Family medicine in Cuba: Community-oriented primary care and complementary and alternative medicine. *Journal of the American Board of Family Medicine*, 18(4), 297-303.  
<http://www.jabfm.org/content/18/4/297.full>

Fitz, D. (2011). Why does health care in Cuba cost 96% less than in the U.S.? Retrieved November 6, 2015, from <http://upsidedownworld.org/main/cuba-archives-43/2852-why-does-health-care-in-cuba-cost-96-less-than-in-the-us>

Garfield, R., & Santana, S. (1997). The impact of the economic crisis and the U.S. embargo on health in Cuba. *American Journal Of Public Health*, 87(1), 15-20.  
<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1380757/>

Haseltine, B. (2012). The Cuban biotechnology industry. *Brookings*. Washington D.C.  
[http://www.brookings.edu/~media/newsletters/pres\\_letter/052012/cuba\\_biotech\\_report](http://www.brookings.edu/~media/newsletters/pres_letter/052012/cuba_biotech_report)

Kirk, J. (2009). 1951- Cuban medical internationalism: Origins, evolution, and goals / New York: Palgrave Macmillan.  
<http://www.palgraveconnect.com/pc/doifinder/view/10.1057/9780230622227>

Mesa-Largo, C. (2002). Growing economic and social disparities in Cuba: Impact and recommendation for change. Retrieved November 6, 2015, from [http://ctp.iccas.miami.edu/research\\_studies/cmesalago.pdf](http://ctp.iccas.miami.edu/research_studies/cmesalago.pdf)

Offredy, M. (2008). The health of a nation: Perspectives from Cuba's national health system. *Quality in Primary Care*, 16, 269-277. <http://www.crsp.pitt.edu/sites/default/files/Paper-%20Health%20Care%20-%20Forman.pdf>

Students should also have access to the APA style guidelines found in the *Publication Manual of the American Psychological Association* (6<sup>th</sup> Edition). Washington, DC: American Psychological Association, 2010. A link is provided on the course D2L page for APA requirements. Any other assigned readings, cases, websites, videos, etc. will be available on the course D2L page.

### Technology Requirements:

Students registered for HSAD 488 are required to have internet access and a current University of South Dakota (USD) email address. Please visit the MyUSD portal at <https://www.usd.edu/> and the

D2L homepage at <http://d2l.sdbor.edu> to ensure login capabilities. All computers should be able to run the latest editions of operating systems and programs utilized during the course, including Respondus Lockdown Browser. Please know that if students are using a Macintosh computer, they may have to reformat documents to have them be retrievable in D2L. Students may contact the USD Information Technology Services Help Desk for assistance with D2L at: (605) 658 - 6000, [helpdesk@usd.edu](mailto:helpdesk@usd.edu), or <http://www.usd.edu/its/helpdesk>.

### **Online Success:**

A link to the Online Student Handbook for the [2018 – 2019] academic year is provided here [<https://www.usd.edu/-/media/files/usd-online/online-orientation-guide.ashx>] and on the course D2L homepage. The online orientation should be reviewed each term and used to navigate D2L and answer student questions. This document should be the first resource for any questions or problems that students are having in accessing the D2L course homepage. In addition to providing answers, the online resource provides contact numbers of individuals and departments that can assist students. This course is a traditional face-to-face course, however, materials will be made available on the course D2L page.

### **Absences and Missed Assignments:**

Assignments must be completed by the established deadlines or no credit/points will be awarded. In addition, students are encouraged to read the assignments prior to the class meeting and to actively participate in group assignments and in-class exercises. Students must be present for faculty-led program as well as pre-departure meetings. Make-ups will be allowed only at the discretion of the instructor. Students must notify the instructor in advance of any potential missed assignments and absences.

### **Class Policies:**

#### *Written Assignments*

All assignments must be typed and spell/grammar checked. This is an undergraduate level course, and as such, failure to proofread submissions for spelling and grammar will result in a significantly lower grade being assigned. Papers are to be well written with a logical flow of thought. Submissions should be double-spaced with 1" margins and prepared in the APA format found in the Publication Manual of the American Psychological Association. For additional information about APA format, refer to [<http://www.apastyle.org> or <https://owl.english.purdue.edu/owl/resource/560/01/> ].

#### *Deadlines*

One of the things you will learn in this class is the effect of timeliness on the success or failure in the workplace. Accepting assignments late reinforces bad time management and procrastination. Therefore, any assignment turned in after the deadline will result in point deductions. Assignments not turned in within 48 hours after the deadline will not be accepted and will receive a grade of zero. Extensions for assignment completion are granted only in cases of emergency when verified by written documentation and at the discretion of the instructor.

### **Beacom School of Business Related Policies:**

### *Diversity and Inclusive Excellence Statement*

The Beacom School of Business is committed to USD's Inclusive Excellence initiatives. We are committed to cultivating an environment of Inclusive Excellence at all levels of the school. We are committed to graduating globally and culturally aware business students who are equipped with the tools to embrace and practice inclusiveness.

### *Waiver Policy*

[NOTE: This entire section usually comes via email from the Dean's Office or the Student Services Center with the correct dates for that semester.] If you are a University of South Dakota business student who has not been accepted to your major (U.NODEG.BUS), you must have permission to enroll or remain enrolled in any 300/400 level business courses. (Exception: BADM 321.) Please stop by the Student Services Center (Beacom 101) and fill out a WAIVER OF ADMISSIONS REQUIREMENTS form and submit it to the Beacom School of Business Student Services Center. (The form is also available on-line. Go to the portal, click on the Academics Tab, then the School of Business channel, and finally the Undergraduate Forms link. You will find the Waiver Form listed.) The form should be submitted by Friday, August 24<sup>th</sup>. Earlier submission is strongly recommended. If there are problems relating to your enrollment in the course(s), you will be notified on or before Wednesday, August 29<sup>th</sup>. The last day to drop a course without being billed is Thursday, August 30<sup>th</sup>. If you have not submitted a waiver form by August 24<sup>th</sup> and you do not have permission to be enrolled in this course, your situation will be reviewed and you may be administratively dropped from the course.

### *Student Code of Ethics*

Students enrolled at the Beacom School of Business are expected to maintain the highest standards of integrity and ethical principles and to adhere to the Student Code of Ethics developed and approved by Beacom School of Business students. This Code provides a frame of reference for the behavior of Beacom School of Business students in their personal, academic, and professional activities.

### **University Related Policies:**

#### *Withdrawal Policy*

The academic calendar is available on the Office of the Registrar's link in the Portal and is provided here [<https://www.usd.edu/registrar/calendars/academic-calendar-2018-19>]

The last day to drop a full term class with a full refund and without having the class recorded on your academic record is [Thursday, August 30, 2018]. The last day to drop a full term class with a grade of "W" is [Friday, November 2, 2018]. The instructor of a course *may* drop a student for non-attendance or non-participation provided the student is in violation of the official attendance policy or participation policy of the course. Instructor initiated drops are at the instructor's option, but they must be submitted to the Registrar's Office by an established due date and be approved by the dean of the college or school in which the course is offered. The student is notified by the Registrar's Office that he/she has been dropped from the course. The grade assigned is in accord with the drop policy for student initiated drops.

#### *Student Electronic Communication Policy*

Because of the ever-increasing reliance on electronic communications to more effectively and efficiently conduct official business with students of the University of South Dakota, certain electronic communication standards must be set by the University. As a result, email and announcements posted in the myUSD Portals are considered official forms of communication at the University of South Dakota. It is imperative that students understand that portal announcements and the University assigned email address associated with the USD account shall be the official means of communication while they are a student and that they are responsible for information conveyed via announcements and email. The University has the right to expect that those communications will be read in a timely fashion.

### *Freedom in Learning Statement*

Under Board of Regents and University policy student academic performance may be evaluated solely on an academic basis, not on opinions or conduct in matters unrelated to academic standards. Students should be free to take reasoned exception to the data or views offered in any course of study and to reserve judgment about matters of opinion, but they are responsible for learning the content of any course of study for which they are enrolled. Students who believe that an academic evaluation reflects prejudiced or capricious consideration of student opinions or conduct unrelated to academic standards should contact the dean of the college or school that offers the class to initiate a review of the evaluation.

### *Privacy of Student Records*

The Family Educational Rights and Privacy Act of 1974 (FERPA) provides that each student's educational records remain private. No individual or group outside the educational institution shall have access to nor will the institution (including professors) disclose students' educational records without written consent of the students. Because the professor cannot ensure that the student is the only one with access to the student's email account, grades will not be provided via email. The student may access his/her final grade using WebAdvisor.

### *Academic Integrity Statement*

The University of South Dakota considers plagiarism, cheating, and other forms of academic dishonesty inimical to the objectives of higher education. The University supports the imposition of penalties on students who have been adjudicated to have engaged in academic dishonesty, as defined in the "Conduct" section of the University of South Dakota Student Handbook, and South Dakota Board of Regents policy 2-33 [www.sdbor.edu/policy/Documents/2-33.pdf](http://www.sdbor.edu/policy/Documents/2-33.pdf).

No credit can be given for a dishonest assignment. A student found to have engaged in any form of academic dishonesty may, at the discretion of the instructor, be:

- a. Given a zero for that assignment.
- b. Allowed to rewrite and resubmit the assignment for credit.
- c. Assigned a reduced grade for the course.
- d. Dropped from the course.
- e. Failed in the course.

Student Academic Misconduct Policy, Map, and Academic Appeals Form.

## *Diversity and Inclusive Excellence Statement*

The University of South Dakota strives to foster a globally inclusive learning environment where opportunities are provided for diversity to be recognized and respected. To learn more about USD's diversity and inclusiveness initiatives, please visit the website for the [Office of Diversity](#).

## *Excused Absence Policy*

When necessary, make-up of course requirements missed because of student participation in University sanctioned events and activities shall be worked out between the instructor and the student upon the student's timely initiative. For a University related event, a student must contact his/her instructor at least two days prior to the absence and provide documentation from the sponsoring unit indicating the dates that the student will be absent from class.

To the extent possible, students should notify the instructor during the first week of the semester of possible missed dates. Instructors are required to allow for such make-up in a timely manner when a student is absent because of participation in events approved by the Vice President for Academic Affairs. An instructor may have special attendance/requirement policies for particular classes, whenever those policies are not in conflict with the student's right to make up missed requirements as described above.

## *Disability Services ADA Statement*

Any student who feels they may need academic accommodations or access accommodations based on the impact of a documented disability should contact and register with Disability Services during the first week of class or as soon as possible after the diagnosis of a disability. Disability Services is the official office to assist students through the process of disability verification and coordination of appropriate and reasonable accommodations. Students currently registered with Disability Services must obtain a new accommodation memo each semester.

Please note: if your home institution is not the University of South Dakota but one of the other South Dakota Board of Regents institutions (e.g., SDSU, SDSMT, BHSU, NSU, DSU), you should work with the disability services coordinator at your home institution.

Ernetta L. Fox, Director  
Disability Services, Room 119 Service Center  
(605) 677-6389; Web Site: [www.usd.edu/ds](http://www.usd.edu/ds); E-mail: [disabilityservices@usd.edu](mailto:disabilityservices@usd.edu)

## ***Links to USD's Academic Policies***

[Class Management](#)

[Academic Excused Absence](#)

[Undergraduate Exams](#)

[Final Examination Policy](#)

[Academic Misconduct](#)

[Student Academic Appeals](#)

## ***Links to S.D. Board of Regents' Policies***

[Academic Affairs Policies](#)

[Student Appeals for Academic Affairs](#)

[Student Academic Misconduct](#)

[Academic Freedom and Responsibility](#)

[SGES](#)

[Student Code of Conduct](#)

### *Policy on Changes in Syllabus*

As the instructor, I reserve the right to modify this syllabus at any time. Such changes will be announced on D2L and an updated version of the syllabus will be posted. As the student, you are responsible for ensuring that your syllabus is current and that you are aware of any changes.